

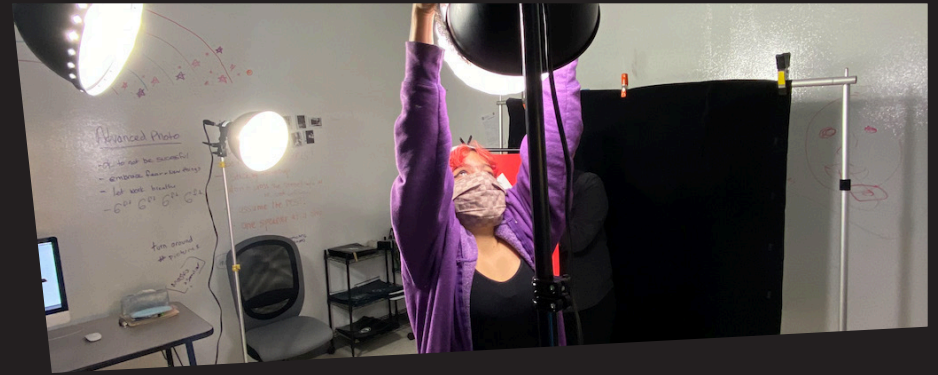
IMPACT REPORT 2022

ACT REPORT 0



OUR VISION

At In-Sight, we believe in art education for everyone. The In-Sight Photography Project was founded in 1992 by Bill Ledger and John Willis as a free summer photography class for youth. Bill and John found themselves distracted by the large number of teenagers hanging around downtown Brattleboro with no place to go and little to do. Through decades of community support, this one-time class has grown over the past 28 years into year round programming that serves hundreds of youth annually. Courses in photography and related visual arts are taught at the introductory, intermediate and advanced levels for students ages 11 to 21. While In-Sight itself has gone through tremendous growth, our mission has stayed the same: teach young people to voice their perspectives, develop respect for others, and contribute to their community through photography, regardless of financial barriers.



DEAR FRIENDS OF IN-SIGHT,

In-sight's plans for 2020 were ambitious. Settled into our new facility, we kicked off the year with a new event in celebration of the Martin Luther King Jr. Day of Service – offering free professional portrait sessions to the public. With a mission to provide youth access to the arts—photography in particular—regardless of financial barriers, free, professional portraits was our way of expanding our mission to include the greater community. That day we engaged 67 people, capturing moments for individuals and families and creating headshots to advance professionals in their line of work.

In March, the COVID-19 pandemic hit. We adapted our programming by leaps and bounds, moved programming online and launched #insightphotosquad, a community-wide call for photos that culminated in a beautiful outdoor display of work submitted. As we recognized screen-time fatigue and a lack of access to reliable internet with our students, we launched “Boredom Buster” kits as a hands-on alternative. These kits are mailed out with all the supplies needed to make Cyanotypes (sun prints), zines, or they include film and a point and shoot camera to use at home. For the Summer, we were able to bring back small, in-person classes and relished the ability to connect safely with our students. In August, In-Sight sponsored an online Lunchtime Artist Talk Series bringing the community we missed so greatly back into our space, albeit virtually. In-sight's annual photographic auction went online for the month of September and we shared the proceeds with two other visual media and social justice organizations.

2020 was challenging in so many ways – we had to reinvent our programming and adapt our work in ways we could never have imagined. Despite the uncertainty, In-Sight and all of those who support our mission showed up in the most creative, resilient ways possible. Thank you for being by our side through it all.

With gratitude,

Victoria Heisler
Executive Director

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Ethan Brossard
he/him
Intern



Casey Tompkins
she/her
Intern



Brittany Wilson
Brittany
Summer Artist Liaison

STAFF NEWS

NEW AMERICORPS MEMBER

LILY LAGRANGE

Lily LaGrange is In-Sight's current AmeriCorps Member. She is delighted to work at In-Sight, and is motivated to support young artists in their creative development. She believes the photographic process can raise important questions that lead to significant insights about personal, local, and global issues.

ART IS FOR EVERYONE!

The In-Sight Photography Project and its Exposures Cross-Cultural Youth Arts Program empower youth to find their own creative voices and to communicate their unique personal visions. Curriculum is guided by understanding and respect for individuals, communities, and cultures.

Thank you to our volunteers who help make it possible: Ethan Brossard, Anatole Höcek, Dave Mazor, Bexx Merck, Jessica Monteneri, Darius P, Rachel Portesi, Carmen Richards, Cecil Siebold, Ryan Stratton, Eric Stewart



CLASSES & WORKSHOPS

SPRING

Intro to Digital Photography
Intro to Analog Photography
Advanced Digital Photography
Advanced Analog Photography
Independent Study

SUMMER

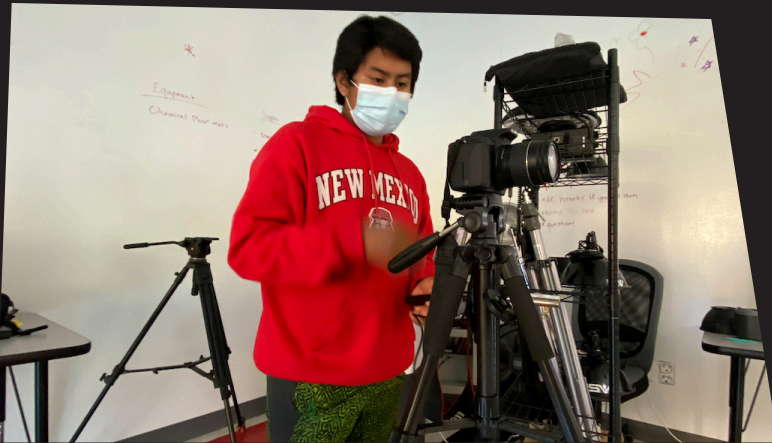
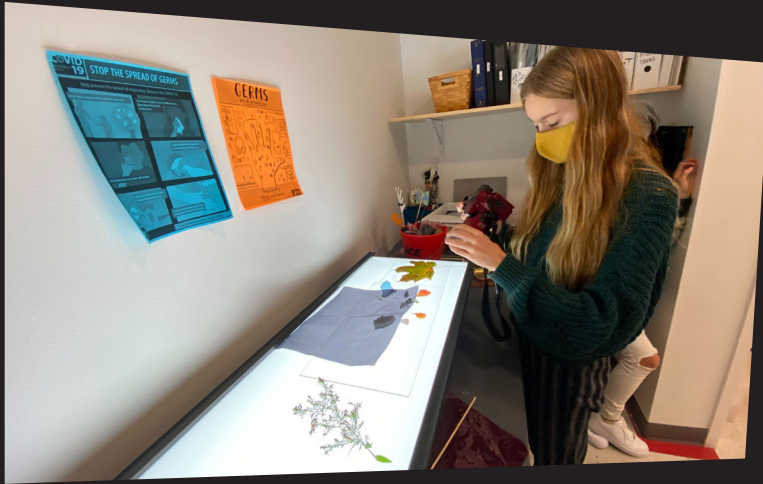
Analog Photography
Intro to Digital
Cyanotype Intensive
Nighttime Photography
Zine Making 101
Portrait Photography

FALL

Analog 1
Nighttime Photography
Nature Photography
Advanced Photography
Large Format
Portrait Photography

PARTNERSHIPS

Kindle Farm Photography Club
Retreat School
Rise Up VT: Food Connects Summer Garden Art Seires
Ask the River
River Gallery School



PARTNERSHIPS

In-Sight Photography Project is connected to our Southern Vermont Community through partnerships with other organizations and neighborhood initiatives.

KINDLE FARM

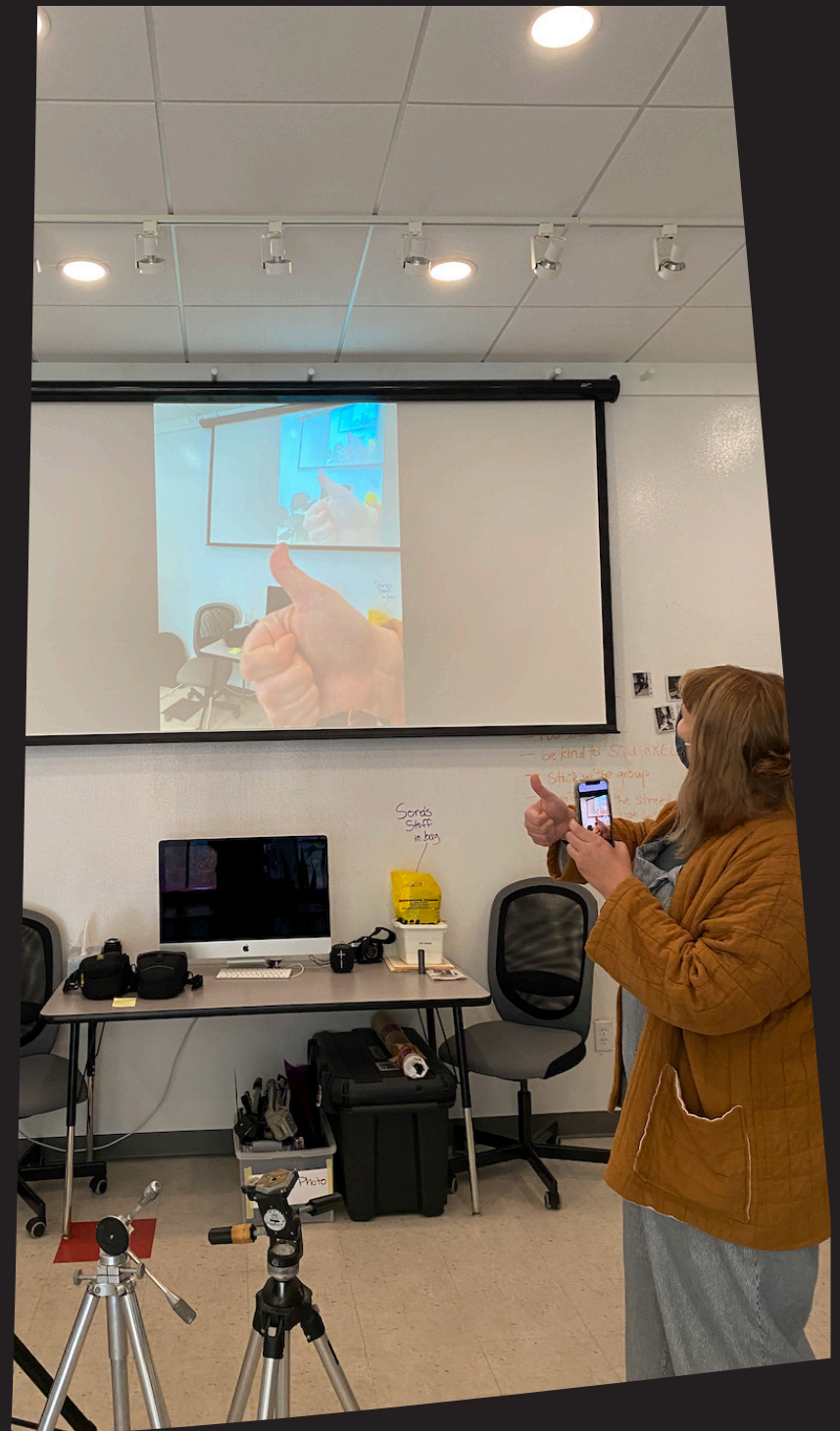
During the school day Students from Kindle Farm who were interested in Photography were able to come to In-Sight and utilize our resources. From photograms to lighting a photoshoot, nothing was off limits. Teachers from Kindle Farm were able to learn alongside their students and take these skills back to campus to their families.

CYANOTYPE INTENSIVE WITH *ASK THE RIVER*

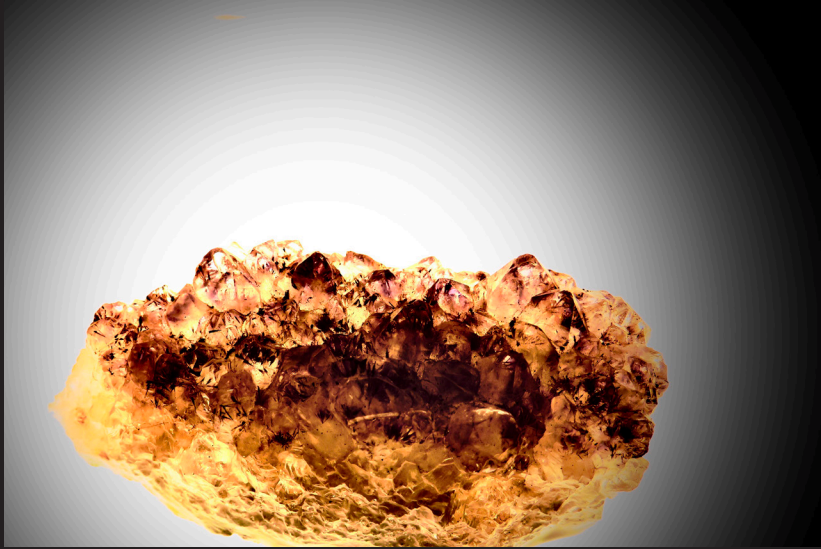
While we couldn't have an in-person cyanotype class collaboration with *Ask the River* this year, we got creative and ran an online intensive in July. A group of students from 5 different states came together virtually to learn all about the cyanotype process and make their very own cyanotypes from kits mailed to their doorstep. With *Ask the River* we thought about our relationship with water and nature, discussed the importance of community and artist relationships and made cyanotype masks.

SUMMER GARDEN PROGRAM

In-Sight, along with other local artists and organizations, partnered with the Summer Garden Art Series through FoodConnects in Brattleboro. Because of COVID-19 we were able to design and implement a new partnership style. Rather than In-Sight staff taking up the limited number of spaces per group, we were able to train up the instructors who were already there on the cyanotype process!



STUDENT GALLERY



SAM M. | Nature Photography



WILCCA G. | Intro to Analog



ANTONIO A. | Summer
Nighttime
Photography



AMALIA R. | Advanced Photography



Advanced Photography Group Work



IYLA N. | Nature Photography



SORA B. | Advanced Photography

COMMUNITY EVENTS

January:

MLK Day of Service: Priceless Portraits

March–May:

#insightphotosquad Virtual Photo Prompts

August:

Lunchtime Artist Talks:

Jon Henry
Evan Lockhart
Lyntoria Newton

Art for Social Change with River Gallery School

September:

In-Sight's 21st Annual Auction
Auction Closing Reception

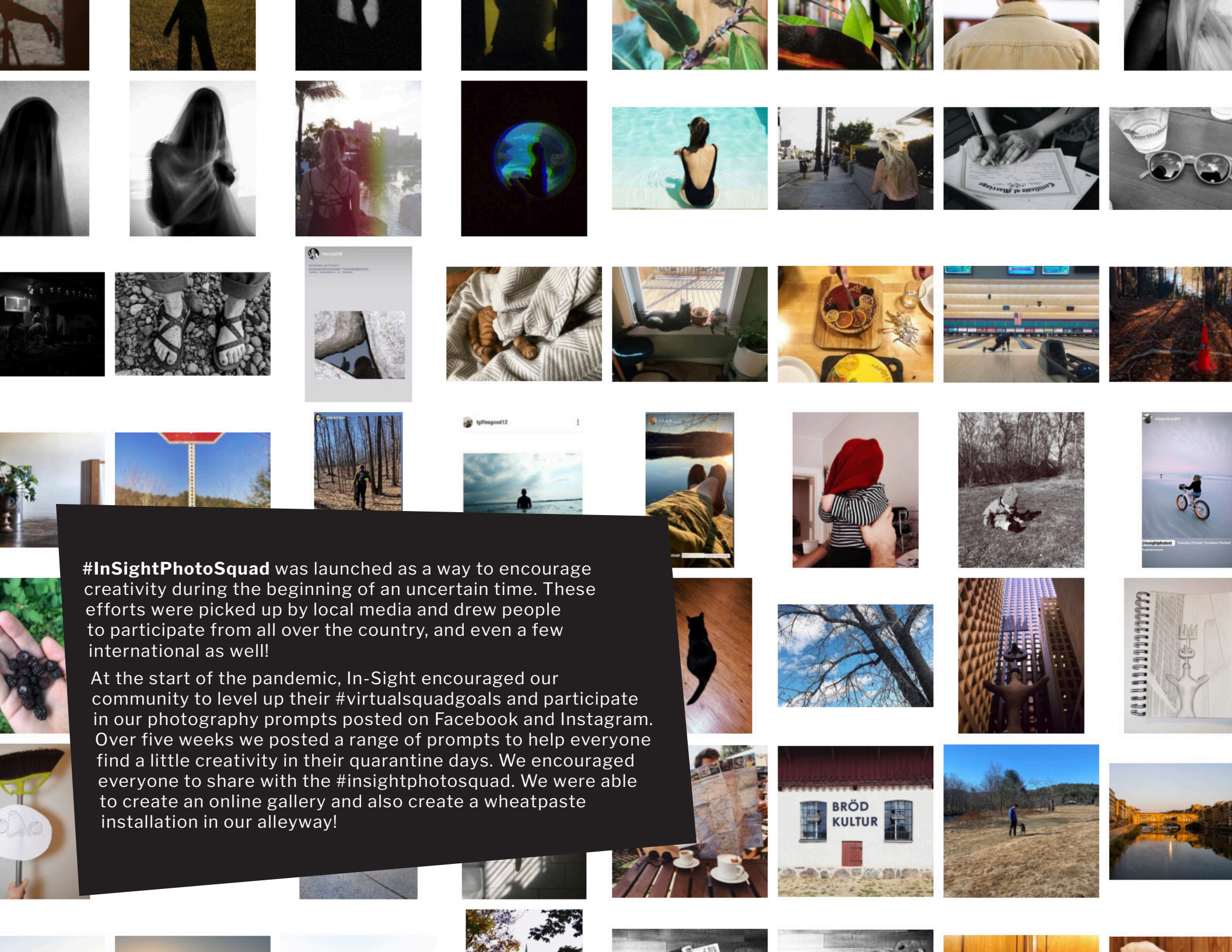
October:

#insightphotosquad Alleyway Show



22nd ANNUAL AUCTION

This year, our 22nd Annual Auction went virtual and took place solely online. Due to COVID-19, we pulled work exclusively from our archive rather than asking our supportive community of artists for donations. Along with these changes, we also decided to split proceeds from the auction with two other organizations, The Root Social Justice Center of Brattleboro, VT and YouthFX of Albany, NY. Through the support of our donors, bidders, and volunteers, our auction was a success! Not only were we able to raise money for our Student Scholarship fund, which 87% of our students utilize, but we were also able to highlight the work and support two other organizations in our community!



#InSightPhotoSquad was launched as a way to encourage creativity during the beginning of an uncertain time. These efforts were picked up by local media and drew people to participate from all over the country, and even a few international as well!

At the start of the pandemic, In-Sight encouraged our community to level up their #virtualsquadgoals and participate in our photography prompts posted on Facebook and Instagram. Over five weeks we posted a range of prompts to help everyone find a little creativity in their quarantine days. We encouraged everyone to share with the #insightphotosquad. We were able to create an online gallery and also create a wheatpaste installation in our alleyway!

ANTIRACIST ACTIONS

Following the unjust murders of George Floyd, Breona Taylor, Tony McDade, Nina Pop, Sean Reed, and Ahmaud Arbery, we began a serious commitment to anti-racist work.

In the Summer of 2020, In-Sight recommitted ourselves to engaging in transparent organization-wide anti-racist work. Here are our direct actions as of 12/31/2020:

- We rerouted the \$300 In-Sight made from our T-Shirt sales to the Root Social Justice Center in Brattleboro, Vermont.
- We donated 60% of our auction proceeds to support POC run organizations totalling \$3,000 to Youth FX, of Albany, New York and \$3,000 to The Root Social Justice Center of Brattleboro, Vermont.
- In-Sight began to pay all artists and facilitators for their time, energy, and work.

Here are our outstanding commitments:

- We are committed to finding a way to support our Black, Brown, and Indigenous student-artists through scholarship and/or equipment.
- We will create a photographer's guide to responsible photography during protests as well as highlight the racist history of photography.
- Staff and volunteers participate in mandatory training on race, whiteness, and supporting Black, Brown, and Indigenous youth. Staff is committed to participating in monthly trainings.
- We are committed to developing alternatives to calling the police and supporting restorative justice practices.

We will continue to update our community on our actions as they change and grow and invite feedback with open arms.

FINANCIAL DATA: OPERATIONS

INCOME

Private Grants and Contributions	\$261,859.61
Restricted State and Federal Grants	\$49,168.23
Fundraising Events	\$10,688.09
Sales	\$5,720
Program Fees	\$9,388
Interest and Misc. Income	\$481.02
TOTAL CASH REVENUE	\$337,304.95
TOTAL IN-KIND REVENUE	\$36,931.72

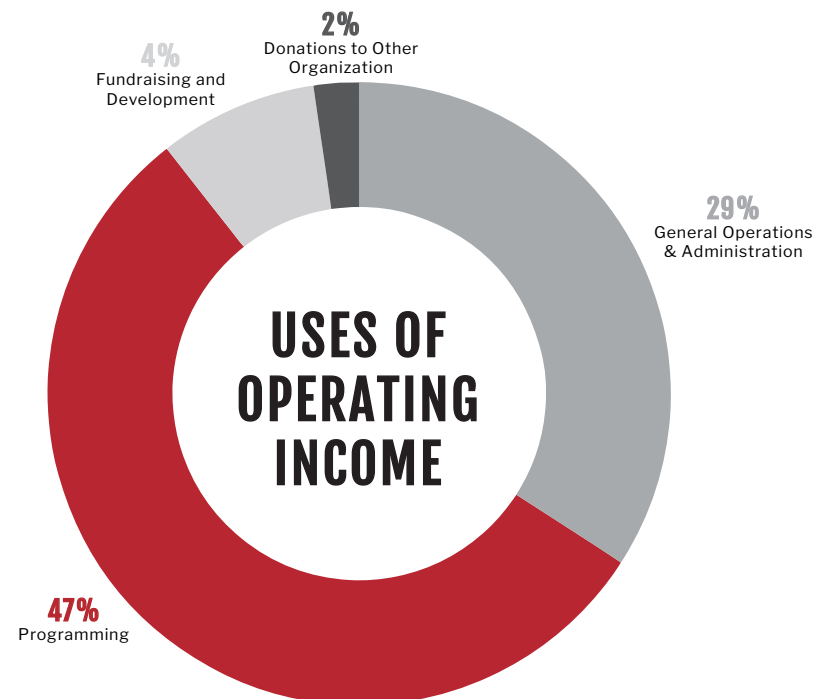
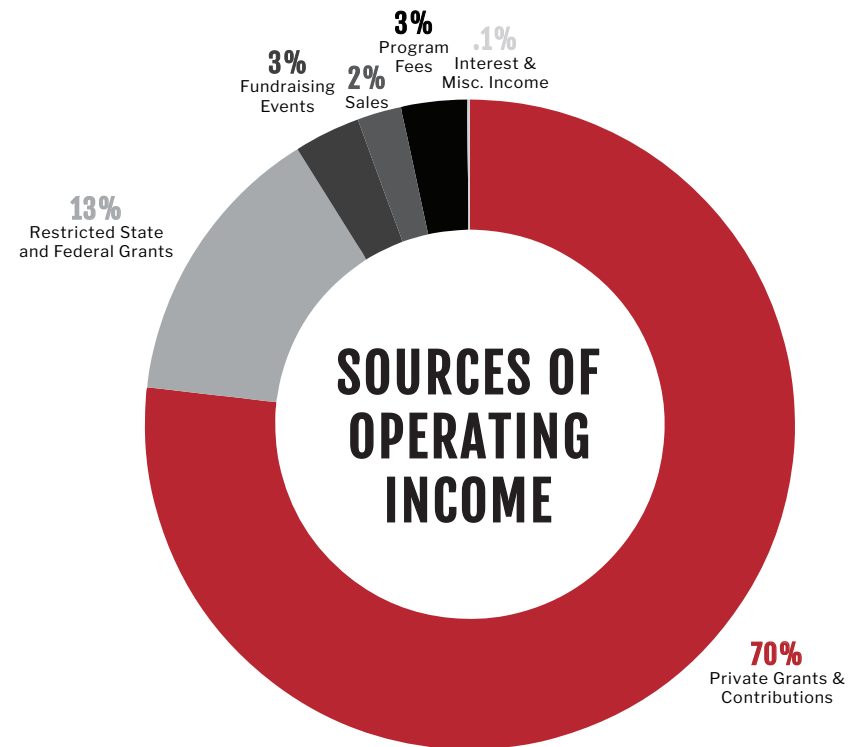
TOTAL INCOME \$374,236.67

EXPENSES

General Operations and Administration	\$80,257.47
Programs and Program Management	\$128,703.97
Fundraising and Development	\$20,258.54
Donations to Other Organization	\$6,435.95
SUBTOTAL CASH EXPENSES	\$235,655.93
SUBTOTAL IN-KIND EXPENSES	\$36,931.72

TOTAL EXPENSES \$272,587.65

REVENUE OVER EXPENSES \$101,649.02



2020 DONORS AND GRANTORS

Thanks to the support of our donors and grantors, we successfully raised a total of \$272,547.70 in contributions. This work is only possible through their generous support and meaningful tributes.

\$2,500+

AKC Fund**
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Creative Connections
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IN-KIND

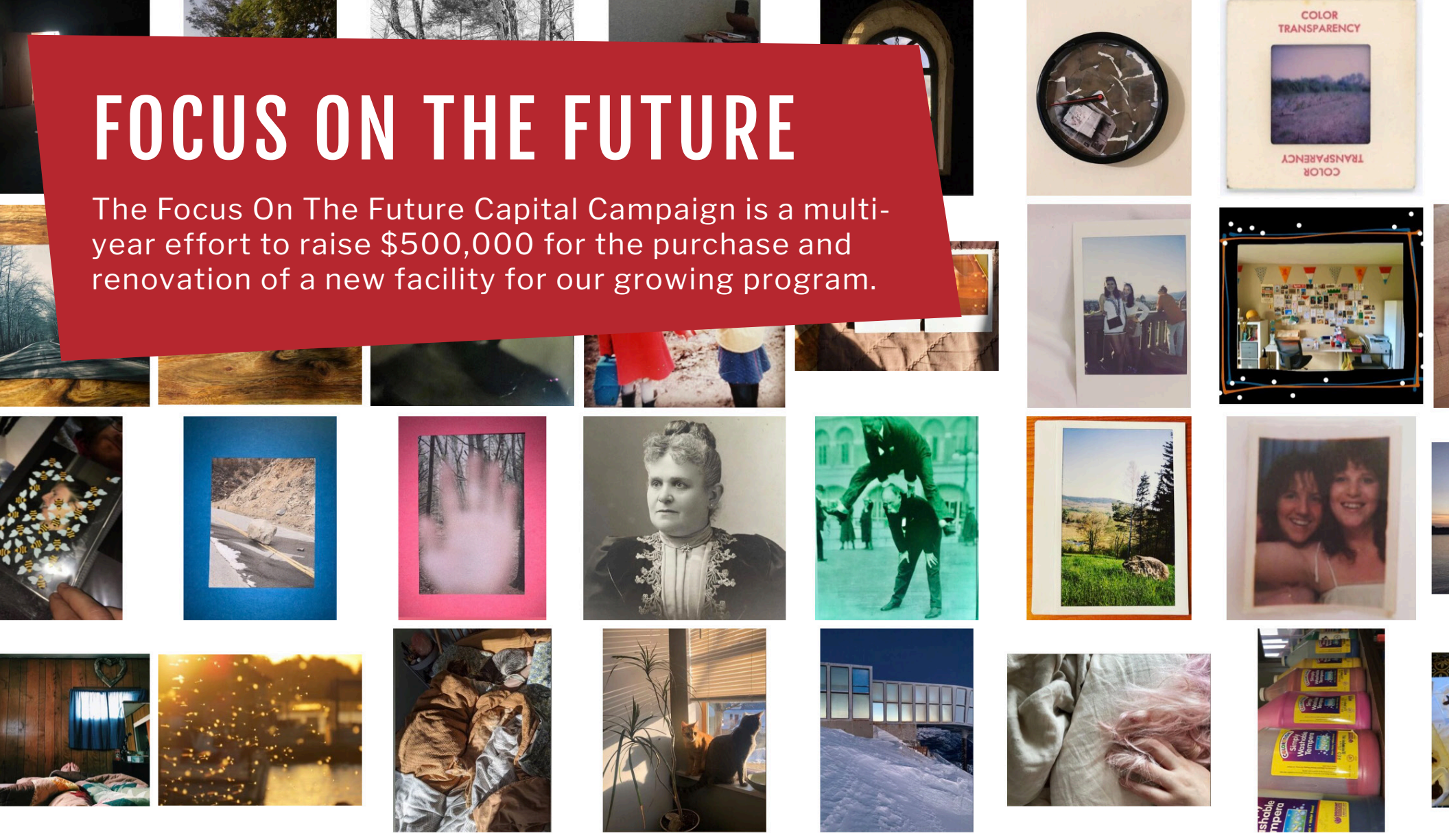
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FOCUS ON THE FUTURE

The Focus On The Future Capital Campaign is a multi-year effort to raise \$500,000 for the purchase and renovation of a new facility for our growing program.



Since launching the Focus on the Future Campaign in 2017, countless individuals, businesses and organizations have contributed \$485,000 towards In-Sight's \$500,000 goal. Thank you to all for your continued support and generosity.